

## **LOGICOMIX: FROM CONTENT TO FORM, AND BACK**

Apostolos Doxiadis, author of the graphic novel LOGICOMIX (with Christos H. Papadimitriou) will discuss the interplay of narrative and theoretical modes of cognition in the creation of the work, as an opportunity to speak about the more general problems facing an author.

His main focus will be on rhetoric: how is language, or any other rich symbolic system (in the case of LOGICOMIX, the mixed language of comics) used in order to persuade, i.e. to affect the receiver on the meaning of its content. How is this done in narrative, and how is narrative affected, when its aim is to convey the life of the mind, an intellectual quest, and not merely the physical or emotional exploits of its actors?